

**FOR IMMEDIATE RELEASE**



**Senior Connections Awarded Subaru “Share the Love” Grant**  
***Funds to Feed Seniors in Need this Holiday Season***

(Atlanta, Georgia, November 19, 2009) – Senior Connections is pleased to announce that it has been awarded a \$1,000 grant from Subaru of America, Inc. and Meals On Wheels Association of America (MOWAA) as part of Subaru’s “Share the Love” campaign. The grant funding will help the Senior Connections serve nutritious meals to seniors in need during the month of December 2009 through its Meals On Wheels program.

“This is the season of giving and we are so thankful that Subaru has decided to give back to our program to help us deliver meals to our seniors for the holidays,” said Senior Connection’s Chief Executive Officer, Debra Furtado. “Ten percent of area seniors need help with meals every day. This grant truly is a gift.”

Senior Connections has served seniors in the Metro Atlanta area since 1973. Currently more than 2,000 meals are prepared daily in the organization’s kitchen and delivered to seniors in need. Senior Connections also provides home repair, in-home care, nutritional services and runs six neighborhood senior centers in DeKalb County.

Subaru, which was the only auto manufacturer with a sales increase in 2008 and continues to outpace the industry with record-breaking sales, will continue its mission to

give back to charities in need. The “Share the Love” campaign will run from November 21, 2009 to January 4, 2010.

“Many of our Meals On Wheels programs across the country are struggling to provide meals in this down economy,” said Enid Borden, President and CEO of Meals On Wheels Association of America (MOWAA). “We can’t thank Subaru enough for understanding that their support will help us provide the next meal ‘so no senior goes hungry.’”

#### **About Senior Connections**

Since 1973 Senior Connections has served the counties of the metropolitan Atlanta area with programs and services designed to help seniors "age in place" in the comfort of their own homes. The nonprofit agency provides Meals on Wheels, home repair, in-home care and neighborhood centers to area seniors. As a 501(c)(3) nonprofit organization headquartered in Atlanta, Georgia, services are available to anyone over the age of 60, regardless of income level. In 2009, Senior Connections began providing educational classes and travel excursions as well. Senior Connections also offers services and information to help families cope with the many dilemmas that can arise as parents, grandparents, friends, and loved ones "come of age.”

**About Meals on Wheels Association of America:** Meals on Wheels Association of America (MOWAA) works every day with thousands of local Meals on Wheels programs and hundreds of thousands of volunteers who all share in the mission to end senior hunger. The organization provides the tools and information its programs need to make a difference in the lives of others. It also gives cash grants to local senior meal programs throughout the country to assist in providing meals and other nutrition services.

Visit: [www.mowaa.org](http://www.mowaa.org)

**About Subaru of America, Inc.:** Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. Of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru

Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com).

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